



SPECIALIZING KEY TO SUCCESS FOR PRAIRIE WOODCRAFT

SASKATOON

AFTER NINE YEARS OF MANUFACTURING A VARIETY OF FURNITURE, ROSS ROOKE DECIDED IT WAS TIME FOR HIS COMPANY, PRAIRIE WOODCRAFT, TO SPECIALIZE. SO IN 1985 HE JOINED FORCES WITH ED KOWALSKI AND THEY SET ABOUT CHANGING PRAIRIE WOODCRAFT INTO A MANUFACTURER OF OFFICE FURNITURE.

IT HAS TAKEN ABOUT FOUR YEARS, BUT THE DUO NOW HAVE A REPUTATION AS ONE OF SASKATCHEWAN'S FOREMOST MANUFACTURERS OF OFFICE FURNITURE. BOTH PARTNERS PRIDE THEMSELVES IN OPERATING ONE OF VERY FEW BUSINESSES IN THE PROVINCE WHICH PRODUCES VENEERED OFFICE FURNITURE USING RAW MATERIALS.

LOCATED IN A 20,000 SQUARE FOOT FACILITY AT 2642 MILLAR AVENUE IN SASKATOON, PRAIRIE WOODCRAFT MANUFACTURES "CASE GOODS" INCLUDING DESKS, CREDENZAS, BOOK CASES, STORAGE UNITS, BOARDROOM

tables and computer furniture. The majority of furniture is "modular" — each segment can be knocked down and reassembled to construct a completely different unit. This feature allows customers who buy their product the opportunity to adapt to changing needs. Any section of the unit can be easily replaced or repaired if it becomes damaged.

All furniture is "made to order" and assembled on-site by Crown Office Interiors, the major distributor for Prairie Woodcraft. Finished products are sold to many

government agencies, Crown corporations and private companies.